## Radio Nova Complaint Form Advertising / Commercial Communications

## **Making a Complaint**

You **must** complete this form **in full**.

If you would like further help or advice, please contact one of the Station's staff on the number provided on this form below or by e-mail, <a href="mailto:complaints@nova.ie">complaints@nova.ie</a>

Under Sections 48(1)(d) Children's Commercial Communications Code & General Commercial Communications Code of the Broadcasting Act 2009, as amended by the Online Safety and Media Regulation Act 2022, any viewer or listener may refer a complaint to Radio Nova if they are unhappy about advertising / commercial communication content on an Irish licensed broadcasting service, both radio and television.

Your complaint must be made no later than **30 days** after the broadcast.

When submitting a complaint concerning a commercial communication, a complainant may refer to the Children's Commercial Communications Code or the General Communications Code.

**Commercial communication**: types of commercial communications include advertising, sponsorship, teleshopping and product placement but do not include public service announcements and charity appeals broadcast free of charge. Please refer to the General and Commercial Communications Codes for a complete definition.

## **General Commercial** Children's Commercial **Communications Code Communications Code** Main Sections: -Main Sections: -**3** General principles and rules applying to all 5 Social values commercial communications (including the 6 Inexperience and credulity protection of the individual & society; offence, **7** Undue pressure harm and human dignity; transparency; and 8 Special protection for children in advertising 9 General safety assessment) 10 Violence 4 General rules pertaining to all advertising and teleshopping **11** Diet and Nutrition 5 Rules pertaining to specific advertising **12** Parental responsibility **13** Programme characters techniques 6 Rules pertaining to sponsorship 14 Children's advertising, sponsorship & 7 Television product placement product placement 8 Rules pertaining to specific products and 15 Prohibitions & Restrictions services 9 Prohibited communications 10 Appendix (a list of principal legislation that may affect commercial communications)

Details of complaint	
Name of Station	
Advert Title / Broadcast Item	
Date of Broadcast: dd/mm/yr	
Time of broadcast (if applicable)	
Is the complaint an infringement of:	Please select relevant category
48 (1)(d) General Commercial Communications C	
48 (1)(d) Children's Commercial Communications	Code
(advertising, sponsorship and product placement	that
promotes products, services or activities that are of	deemed to
be of particular interest to children and/or are broad	ndcast during
and between children's programming. Children's p	programmes
are programmes that are commonly referred to as	such and/or
have an audience profile of which over 50% are u	nder 18
years of age)	
Please complete this section <b>briefly</b> , summaris (alternatively, you may attach your complaint t	• • •

Please note: complaints concerning station programme promotions, including film trailers should be submitted on a 'programme complaint form' under harm & offence – The Code of Programme Standards.

Date (form completed):	
Complainant:	Please complete these details in full.
Surname	
First Name	
Mr. / Mrs. / Ms.	
A.1.	
Address	
Daytime Phone Number	
Email (if applicable)	
Fax Number (if applicable)	
Have you already complained to:  The broadcaster or programme/advertise	sing company?
If you have answered yes, please give details: -	
Any correspondence relating to this complaint with Radi	lio Nova should be attached to this form
and complaint with ridain	and the second second to the form
s the matter complained of the subject Republic of Ireland?	ect of any proceedings in a court of law in the
Yes	s No

Copies of both advertising codes are available on the Coimisiún na Meán website, <u>www.cnam.ie</u>, or on request from Coimisiún na Meán's offices.

To finish, please read through the above form to ensure all your details are correct.

You may post, e-mail or fax this complaint form to Radio Nova

The relevant contact details are: -

Radio Nova, Castleforbes House, Castleforbes Road, Dublin 1, D01 A8N0

Tel: +353 1 5241100

complaints@nova.ie